

ZooLoo

By ZooLoo

Hot Flash From The Zookeeper: The biggest, brightest and best rock show of the year is coming... and it's the granddaddy of 'em all. *The Texas World Music Festival* will be taking Dallas-Fort Worth music lovers by storm at the State Fair over a three-day weekend in July. KZEW-98FM has been selected by Pace Concerts as the *only* official Dallas radio station with all the inside scoop on the event.

Among the world-famous rock and roll talent appearing at the festival will be Ted Nugent, Heart, Atlanta Rhythm Section, Bob Welch, Aerosmith, Willie Nelson, Kris & Rita, Charlie Daniels & Mahogany Rush. Quite an impressive line-up to hit the Lone Star State all at once and all in the Cotton Bowl.

An interesting sideline to the *Texas World Music Festival* is that while the rock and rollers are being entertained, just outside on the fair grounds will be a rock and roll supermarket with stereo shops, record stores, novelties, a flea market, arts & crafts fair, world's largest movie theatre, food everywhere for the tasting, a livestock exhibit, a skateboard exhibit, a battle of the bands, a knocked-out fireworks display and to top it all off, a laser show.

Sound like something you'd like to do? Then, just keep listening to the Zoo.

The complete Zoo Concert Calendar starts on page 35, or call the Zookeeper at 263-0037, 24 hours a day for updated concert information

The Zoo sounds great these days... maybe because of our brand new studio! According to Dave Kendrick, KZEW's Chief Engineer, Zoo DJ's are now playing with some of the finest equipment in the country. "Our new console is a Ward-Beck, the latest on the market," beamed Kendrick. "It has twelve mixers and compressors and limiters. Our turntables are the finest money can buy. And, the new board has one of the most beautiful custom-built consoles I've ever seen". When asked his overall opinion of the facility, Kendrick replied, "The other engineers and myself are gonna feel like Maytag men".

Morning Zoo host/weirdo Dave Lee Austin announces three huge summer concerts being planned by KZEW and Columbia Records. Dave Lee teases, "We can't announce the talent yet, or the dates even, but it's gonna be an incredible summer for entertainment from the Zoo! Dave is still wandering around bleary-eyed ever since his history-making maiden voyage on the Shockwave at Six Flags Park recently. Dave Lee took 84 lucky Zoo listeners on the ride of their lives.

We still haven't heard the last ramblings from Zooworld '78, the "Happening" which took place at Dallas Convention Center in mid-February. 98FM's



The Zoo's Beesley with Buddy publisher Stoney Burns. Photo by Kirby Warnock.

KZEW is still getting mail from the public service participants at the event. The mail indicates that due to the exposure from Zooworld '78, these groups/organizations are getting fantastic response from the Dallas-Fort Worth area as well as from other cities across North Texas.

No, it's not an escaped looney-tune from the funny farm that's invaded Zoo airwaves on Sunday nights. It's Dr. Demento and all his weirdness. Within a given hour's program, Zoo listeners are treated to comedy bits like Monty Python's "spam" routine, slapstick from Spike Jones, blue-humor from the crazies at *National Lampoon* as well as strange spoutings from the good doctor himself. So, tickle your funnybone before you go to sleep every Sunday night and get in tune with Dr. Demento at 11 pm on KZEW.

Springtime brought torrential rains, tornados and a new crop of Zoo babies. Among the list of new and soon-to-be parents on staph at 98FM are afternoon host Bob Shannon and his wife Carol and Zoo sales whiz Mike Cefaratti and his wife Marlene. Here's a progress report on the daughters of KZEW's Program Director Mark Christopher and General Manager Ivan Braiker: both girls are in training for weekend shifts, just as soon as they get their third class radio license. And, it looks as if Michael and Twinkle Brown's son Zach will have a new sister soon. Zoo Newslady Sally Francis says she's flying to Hawaii to avoid the bug!

Been seeing some knocked-out lookin' vans truckin' through the metroplex with those infamous Zoo Cruiser stick-



Michael Brown in the mobile broadcasting booth at Zoo World 78. Photo by Stoney Burns.

ers on their sides? Well, if you're interested in fancyin' up the sides of your van, you can get those stickers at Stadium Vans, 2525 Manana. Evening rock and roller Michael Brown adds, "It's the only location in town that has 'em and there's only a limited amount left."

EAT MY DUST!.....that's exactly what the Zoo's Flying Zookeenes' slow-pitch softball team is saying to the Buddy Bullets. Bill Harrison, able bodied captain of the Zookeenes hereby challenges Buddy staph to a showdown on the diamond as soon as it quits raining. KZEW's co-ed softball team loves to win and is ready to meet any challenge from Dallas-Fort Worth co-ed slow pitch teams. If you think you can match the masters on the mound, buzz Capt'n Harrison between 9-5 Monday-Friday at 748-9898.

The Zoo crew just finished a huge contest revolving around the new MCA release *FM*. Listeners were encourage to keep tuned to the Zoo and whenever they heard a cut from *FM* being played on 98FM, if they were the first person to call and identify that tune, they won the album. Each winner's name went into a pot for a chance to win a "night on the town" in L.A. Some lucky Zoo listener is probably wingin' it out to "tinsel town" at this very moment.

KZEW's been traveling all over Dallas and Fort Worth taking Zoo Free Sunday to places like Mother Blues, Sneaky Pete's, The Loser's Club, Faces and I Gotcha with some fine rock and jazz. Acts Like The All Fingers Band, Project Terror, Texas, The Bees Kness, Yesterday's Chicken and U.S. Kids are but a few of the Free Shows lined-up by 98FM in the past. Along the way, we've also stopped off at places like Oliver's Discotheque for a free night of disco dancin' and the Skateboard Park for an afternoon of bumps, bruises and fun. Be listening to 98 FM for the location of this week's Zoo Free Sunday.